

PRESS RELEASE



REVCONLAB
Revolutionary Concepts Lab

RevConLab – Revolutionary Concepts Lab launches new Kukime store concept with the opening of the first Kukime Store at Vienna House by Wyndham Andel's Berlin

From now on, not only hotel guests but also local residents will benefit from the fully automated 24/7 food, snack & service shop Kukime.

Berlin, September 30, 2025: The newly founded RevConLab – Revolutionary Concepts Lab GmbH, part of the HR Group, is launching Kukime, an automated retail concept with a thoughtfully developed brand strategy. Kukime stores are fully automated grab-and-go shops that will be open around the clock, featuring a modern, stylish design and a wide range of hot and cold snacks and meals, drinks, Lavazza coffee, convenience products, souvenirs, and even an ATM. “The great Kukime service offering is designed not only for our hotel guests but especially for the surrounding community – people living right next door – with a selection of high-quality, self-heating meals, snacks, and everyday essentials. And it’s available 24/7,” says Robert K. Kennedy, Managing Director Strategy at HR Group.

The fully AI-driven Kukime shop system will open its first location on September 26, 2025, at Vienna House by Wyndham Andel's Berlin, with further expansion planned across Germany and Europe as either Pro Stores or Micro Stores – initially in hotels and later in other high-traffic locations. Following the Berlin launch, the first 70 sites are already in the planning pipeline. “The fully automated Kukime store concept delivers maximum innovation, and we are convinced of its potential. By automating all processes from product sourcing to payment, the entire store operation becomes scalable. This is the future,” says Ruslan Husry, CEO of HR Group.

Kukime Partner Network

Kukime relies on a strong partner ecosystem: Wundermart oversees logistics and product management, Lavazza supplies the coffee offering, SiSiSi provides steam ovens for high-quality meals that can be heated on-site, Euronet supplies ATMs, and Tabaccoland handles the tobacco product range. Patrick Dekker, Co-Founder of Wundermart and an experienced provider of automated retail solutions supporting RevConLab, is optimistic about the partnership: “Wundermart has proven that automated shop systems are the way forward – they improve the shopping experience for guests while boosting hotel revenue. It’s a win-win for hotel guests, local communities, and ultimately for hotels and Kukime operators.”



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Kukime Pro and Micro Stores

Kukime enters the market with two formats: Pro Stores and Micro Stores. Pro Stores are designed for larger spaces of at least 35.5 m², include seating areas, and are easily accessible from the street – making them ideal for local residents. Micro Stores are compact, starting from 23 m², and perfectly suited for internal hotel locations. Both store formats feature modern, stylish design and are equipped with refrigerators and shelves stocked with food, drinks, and everyday products. Each location also includes an ATM, a tobacco vending machine, a souvenir stand, a Lavazza coffee machine, and a SiSiSi steam oven for preparing warm rice and noodle dishes or soups (with meat, vegetarian, and vegan options). “The Kukime concept is tailored to meet the daily needs of a broad target group and is therefore suitable not only for hotels but also for a variety of urban and retail locations such as shopping centers,” says Ruslan Husry, CEO of HR Group.

Photos: You may publish the photos free of charge. Please credit RevConLab.

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About Kukime

Kukime GmbH is part of RevConLab – Revolutionary Concepts Lab GmbH, a Berlin-based company founded in September 2025 and a subsidiary of HR Group. RevConLab develops innovative concepts and brands in the fields of service, lifestyle, and technology. With the launch of Kukime Pro and Micro Stores, RevConLab is introducing a new generation of smart, fully automated retail and hospitality solutions that redefine convenience while delivering real added value to hotel guests and local communities alike. The roll-out of Kukime is planned across more than 70 locations.

