



## PRESS RELEASE

### **HR Group Launches New “Cantinetta Popolare” Concept at Pullman Stuttgart Fontana**

**Berlin/Stuttgart, 18 February 2025** – HR Group continues to set new standards in the world of gastronomy and lifestyle. The Pullman Stuttgart Fontana, located in the Vaihingen district, has introduced its new Italian F&B concept, “Cantinetta Popolare” — a culinary experience that seamlessly blends authentic Italian cuisine with a modern and inviting atmosphere.

Cantinetta Popolare brings the essence of Italy to the vibrant city of Stuttgart. Inspired by traditional recipes and cooking techniques from all regions of Italy, the restaurant’s menu follows the classic Italian dining structure: from antipasti to primo and secondo, culminating in indulgent dolci. High-quality ingredients and authentic Italian recipes take center stage.

The Cantinetta Popolare concept embodies passion, creativity, and authenticity. It reflects the warm, welcoming, and laid-back Italian lifestyle. A place for those who appreciate meaningful encounters, Italian culture, and soul-stirring cuisine, Cantinetta Popolare offers an experience that goes beyond dining. From creamy burrata with tomato marmalade to delectable desserts, it brings a piece of Italy to the tables—and hearts—of its guests.

“With Cantinetta Popolare, we want to bring our guests a taste of Italy—a feeling of warmth, ease, and genuine hospitality. It’s about embracing the joy of life, pausing for a moment, indulging in the flavors of sun-ripened ingredients, and immersing oneself in Italy’s vibrant atmosphere. A place that touches both heart and soul, making every visit special,” says Bernd Gieske, Senior Vice President Food & Beverage at HR Group.

The new Cantinetta Popolare concept is part of HR Group’s successful and diverse F&B portfolio. With over 150 restaurants and bars operating under more than 15 different concepts and brands, HR Group continues to expand its footprint in the hospitality industry. Following its successful launch at Pullman Stuttgart Fontana, HR Group plans to gradually roll out the concept across additional hotels within its portfolio and is also offering franchise options.

Picture material:



Caption: The new Cantinetta Popolare F&B concept has opened at Pullman Stuttgart Fontana

#### **About HR Group:**

HR Group is the leading multi-brand hotel operating company in Central Europe. The Berlin-based company has been successfully acquiring, developing, and operating hotels and resorts for more than 15 years and is increasingly investing in digitalization to realize its goal of modernizing hospitality. HR Group works with established hotel groups such as Accor, Wyndham Hotel Group, Hyatt, Hilton, Marriott, Radisson, and IHG and successfully manages its own brands in the hotel, long-stay, and gastronomy sectors. The group also acts as a reliable partner for institutional investors such as Pandox AB, DEKA, DWS, Union Investment and others. The company has a strong presence in various markets and has achieved above market performance in recent years. Comprehensive market and in-depth property knowledge as well as professional management structures form the basis for its success. HR Group continues to look for city, and business hotels, both locally and internationally, as well as resorts in leading leisure destinations to expand their footprint.

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